

# Steve Jobs Movie Trailer

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Roughly a month ago, Instagram added video to its roster of capabilities and outside of sharing quirky videos, nothing revolutionary really happened with this new feature. Well, at least not until Open Road Films decided to put everyone all over the world in awe by releasing a 15-second teaser trailer for [Jobs](#) using Instagram video. *Jobs* is about exactly what you think it's about, the rise of Apple co-founder Steve Jobs, starring Ashton Kutcher as the titular character. The *Jobs* short teaser trailer is the first to ever debut on Instagram, and I doubt it'll be the last.