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Do the Hula

This new app will change the way you approach getting tested.

BY SAMANTHA BAKER



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remember that day like it was yesterday. My heart felt heavy with fear. The freezing January morning matched my mood: cold and unbearable. I didn't know what to expect when I stepped into the clinic; I just knew I had to do it. I had to get tested. No, I'm not talking about blood pressure or IQ tests. I'm talking about getting tested for sexually transmitted diseases (STDs).

Peeing into that cup and having my finger pricked were two of the most nerve-wracking things I've ever done. My heart thumped loudly in my chest as I waited for my rapid HIV test results. I swear the nurse could hear it beating. After those long 15 minutes, I was finally told the results.

Negative.

I let out a sigh of relief — well, until I remembered the other results wouldn't be in for a few weeks. No phone call meant I was in the clear; that much I knew. But what if I wrote my number down incorrectly and they accidentally called the wrong person? The risk of having my results mixed up left me feeling worried. For Ramin Bastani, the founder and CEO of Hula, that risk is not OK.

"We want to end 'No news is good news," Bastani said.

Hula is an iOS app that helps people find nearby STD testing centers and more. People can also receive their results through the app and then share them with others on their Hula profiles.

"Our goal is to make health information accessible and actionable so patients can make better health decisions," Bastani said. While <u>Hula (https://www.hulahq.com/)</u> is focused on sexual health for now, Bastani said the company's ambition is to change the way people interact with healthcare providers of other specialties, too.

"Hula will be more than just STDs in the future," Bastani said.

Apps like Hula will turn the STD testing process into something instantaneous, so you can say goodbye to the awkward and unbearable two-week waiting period. But most of all, Hula gives people the opportunity to share their results without having to whip out a piece of paper.

Photo courtesy of Hali Ortega



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