

# Samantha Baker

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## Experience

Senior Editor of *Think Mag* // Des Moines, IA // Jan. 2014 - May 2014

- Collaborated with 18 of my peers in this capstone course to create a professional news website.
- Simultaneously developed tablet edition while maintaining website.
- Oversaw group of writers, providing specific assignments and multiple edits.
- Assisted the Technical Director as needed with publishing finalized articles to the website.

Editor-in-Chief of *DUIIN Magazine* // Des Moines, IA // Sept. 2013 - May 2014

- Semesterly-printed satirical publication focused on providing campus-related commentary.
- Previously served as a staff writer and editor before taking on role of Editor-in-Chief.
- Organized weekly meetings for staff to pitch ideas, assign topics, and check-in for deadlines.
- Worked one-on-one with writers and graphic designers to develop vision for each story.

Intern at *Inked Magazine* // New York, NY // June 2013 - Aug. 2013

- Worked from editorial office twice a week.
- Given freedom to focus on a variety of subjects that celebrated culture, style, and art in the tattoo world.
- Wrote and edited my own posts for the website.
- Each week I provided the team 6-10 potential posts for future publishing.

## Work

Torrid // Stock Associate // Bloomingdale, IL // Nov. 2016 - May 2017

- Primary focus was to efficiently sort, unpack, and hang new shipment.
- Met and often exceeded company standard of unpacking five boxes per hour.
- Assisted with other tasks as needed, including backroom reorganization and store sets.

Torrid // Full-Time Assistant Store Manager // Lombard, IL // Aug. 2016 - Oct. 2016

- Upon my second-anniversary with Torrid, I was offered a promotion to a higher-volume store in the area in my current position of Full-Time Assistant Store Manager.
- Carried over skills developed prior to transfer, adjusting management approach as needed to best fit new team.

Torrid // Full-Time Assistant Store Manager // Bloomingdale, IL // July 2014 - July 2016

- Started as Sales Associate (July 2014) to then move up through two other management positions before achieving promotion to Full-Time Assistant Store Manager (July 2015).
- Successfully completed daily operations in a timely manner for store to run smoothly.
- Completed daily recaps to highlight areas of success and those in need of improvement.
- Regularly assisted with store sets from predetermined planograms, making adjustments to visuals based upon our store's layout, fixtures, and available product.
- Created a welcoming and comfortable environment by building strong customer relationships.
- Coached Sales Associates on creating customer connections and selling techniques.

## Education

Drake University // Des Moines, IA // Aug. 2010 - May 2014

Bachelor of Arts in Journalism and Mass Communication: Magazine Journalism

Bachelor of Arts: English

## Skills

Adaptable / Communication / Editing / Enthusiastic / Microsoft Office / Multitasking / Organized / Problem Solving / Self-starter / Team Player / Time Management / WordPress